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## Content Acceptance Policy

EVERY WEBMASTER of INET-CASH agrees to abide by the following policy. INET-CASH reserves the right to change and update this policy as it sees necessary.

### **ACCESS TO INET-CASH'S SERVICE IS PROVIDED SUBJECT TO THE FOLLOWING:**

#### **A. Unacceptable Conduct**

The following types of conduct are grounds for immediate suspension of service pending investigation by INET-CASH and may result in termination of any and all accounts held by the individual, corporation, or website associated with these violations.

##### **1. Violation of INET-CASH Policy**

- a. Any attempt to remove INET-CASH's name, logo, or customer support link without prior permission.
- b. Failure to fulfill access or services sold to customer who make a successful transaction
- c. The posting, display, or advertising of any image or video using a person under the age of 18 years.
- d. Marketing the site utilizing content including "Kids", "Lolita", "Pedo", "Peta", "Peto", "Pre-teen", "Pedophile", "Underage", "Child" or any other words, images, videos or descriptions that would lead someone to believe that the models are less than 18 years of age is not permitted anywhere on venue including the URL and meta tags.
- e. Marketing a site with the term "teen" without the appendix "18", including the URL and meta tags.
- f. The posting, display or advertising of any image or video or wording depicting or related to child or animal pornography, forced, extreme violence, incest, snuff, hanging, abduction, asphyxiation, mutilation or rape, hypnose, torture, propaganda material or symbols of anti-constitutional organizations or any other illegal content anywhere on the site, including the URL and meta tags.
- g. The posting or display of any image or video or wording related to any website running, participating, or advertising acts allowing the subscriber to bet or gamble on an uncertain outcome, or to play a game of chance for stakes.
- h. Any attempt to display, sell, or transfer materials that violate or infringe any copyright, trademark, right of publicity, patent, statutory, common law or proprietary rights of others, or contain anything obscene, libelous or threatening. Display of the trade or service marks of any credit card company on any webpage is specifically prohibited without the express written permission of the credit card company.
- i. Reproduction or transmission of any material in violation of any local, state or international law or regulation is prohibited. INET-CASH makes every attempt in such cases to work with both local and foreign law enforcement agencies to provide information about the providers and purchasers of such material. This

includes the posting or display of any image or wording instructing users how to make or perform devices or situations that may violate any state, federal, or international law.

- j. WEBMASTERS must determine their legal responsibility to and method of complying with 18 U.S.C. 2257 where required to do so.
- k. MasterCard specifically prohibits the use of MasterCard's registered marks including the word "MasterCard" and/or their logo on any site without their written permission.
- l. Any attempt to mislead the consumer as to the site's content or actual initial or recurring pricing of the venue.
- m. Failure to place a clear disclosure of trial periods and recurring charges conspicuously on the website.
- n. Using any wording relating to credit card use for age verification purposes.
- o. The members' area of the venue may not be inaccessible to users for more than a 24-hour period at a time, and not more than one 24-hour period in a 30-day period.
- p. If WEBMASTER chooses to utilize the rebilling option for sites containing members' areas, the members' area must be updated in a time frame that is equal to or less than the rebilling cycle. For example, if the WEBMASTER bills every thirty days, they must update their members' area at least every thirty days.
- q. INET-CASH will not process transactions for venues offering shell accounts. INET-CASH may cancel any accounts whose primary use can be determined as supporting the use of bots or any other programs executed on a server through a Telnet or a dial-up account.
- r. INET-CASH will not process for sites advertising or selling the following:
  - Any website that is in violation of the card associations rules
  - No Underage Material Real or Simulated (ex., sex with dolls - All actors must be and appear 18 years of age or older)
  - No Animal Sex (There can't be any sex with animals. Any animals shown in clips or videos or images is forbidden).
  - No Horror/Snuff (Not allowed to act out someone being maimed or killed)
  - No Nonconsensual Sex (Not allowed to show someone having sexual intercourse against their will or without their knowledge - ex. they are passed out or sleeping)
  - No Asphyxiation (Not allowed to suffocate or insinuate altering someone's breathing)
  - No Forced Sex (Not allowed to imply someone is being forced to have sex against their will)
  - No Hardcore Bondage with sex (No full bondage with penetration of any kind. If someone has all 4 limbs bound, they cannot be penetrated)
  - No Blood (There can't be any blood or simulated blood shown)
  - No Weapons - There can be no weapons shown on any image (this includes prop weapons)
  - No Necro (No sex with dead people)
  - No Drugs (There can't be any drugs shown)
  - No Chloroform (Not allowed to use or imply using any type of chemical to render someone unconscious)

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- No Intoxication (Someone cannot be intoxicated during sex. This includes but is not limited to: Alcohol and all other substances that causes intoxication or can be considered as being under the influence of)
  - Depiction of bestiality;
  - Depiction of rape;
  - Depiction of non-consensual mutilation of a person or body part;
  - Credit Protection/Identity Theft Protection
  - Tobacco
  - AcaiBerry
  - Pharmacy
  - Viagra
  - Online prescriptions
  - Prescription medicines
  - Direct marketing or non-Internet type subscription merchants
  - Infomercial merchants
  - Multi-level marketing businesses
  - Outbound telemarketers
  - Buyers clubs or membership clubs;
  - Prepaid phone cards or prepaid phone services
  - Rebate-based businesses
  - Free grants or grant giveaways
  - Cash, money-making opportunities, or making money at home opportunities
  - "Cash for opinions"
  - Grant/cash money making schemes
  - Pharmaceutical Informational Sites or any site that offer information and/or services in relation to the purchasing of Pharmaceutical drugs;
- s. INET-CASH will only process for escort sites if the site is acting in a directory (ie: phone book) capacity. INET-CASH will not process for websites selling escort services.
- t. Any other violation of card association rules and/or violation against clause B ("Certification") may result in the immediate termination of all services by INET-CASH including recurring billing. INET-CASH will hold all funds until such time as all card association fines, chargebacks, and refunds have been satisfied.

## **2. Spamming or Harassment**

- a. Posting a single article or substantially similar articles to an excessive number of newsgroups (i.e., more than 20) or continued posting of articles which are off-topic according to the newsgroup charter, or which provoke complaints from the regular readers of the newsgroup for being inappropriate).
- b. Sending unsolicited mass E-mailings (i.e., to more than 25 users) that provoke complaints from the recipients.
- c. Mail bombing, i.e., sending large volumes of unsolicited E-mail to individuals or to individual business accounts.

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### **3. Unfriendly or Illegal Activity**

- a. Attempts, whether successful or not, to gain access to any other system or users private data without express consent of the user.
- b. Any unauthorized attempts to gain access to any other WEBMASTER account
- c. Any activity, which violates any local, state, U.S., or international law or regulation.

### **4. INET-CASH's Right to Cancel**

In the event WEBMASTER's account is suspended for unacceptable conduct or suspicion of fraud, all rebilling members may be cancelled and all monies held for a period of six months to one year. In addition, INET-CASH reserves the right, where feasible, to implement technical mechanisms, which prevent the occurrences listed above. Furthermore, INET-CASH is under no obligation to notify WEBMASTER of its actions.

INET-CASH may deactivate INET-CASH accounts or sub accounts that have not processed any transactions within a 90-day period or the INET-CASH join page is not viewable from the home URL of the venue. Accounts are deactivated in order to minimize the unnecessary operational cost associated with maintaining them in the system.

## **B. Certification**

The WEBMASTER must certify and, upon request, provide evidence that:

- they review all uploaded content prior to publication to ensure it is not illegal or otherwise in violation of the schemes standards and/or this Policy and do not market content or use content search terms that may give the impression that content contains or refers to child exploitation material, depiction of non-consensual activities or any other form of illegal content;
- they do not attract users to their websites by using (whether directly or indirectly) any adult content (photographs, video imagery, computer-generated images, cartoons, simulations or any other media) that is illegal, non-consensual (sexual, bestiality, violence or mutilation of a person or a body part) or otherwise in violation of card schemes rules (including depicted incest or usage of drugs or alcohol, being unconscious or any sale or offer of sale of a product or service which is patently offensive and lacks serious artistic value);
- they prohibit any use of their websites in a way that would promote, facilitate, or depict human trafficking, sex trafficking and physical abuse, escort advertising or facilitation of prostitution;
- they maintain an age confirmation warning prior displaying any adult content (whenever possible and if this complies with the laws of their home country)
- they only permit content created by themselves or from verified third-party users or other verified content providers;

- they have a process in place for verifying the age and identity of third-party users that upload or generate content;
- they are able to fully control their platform used for live streaming, including real-time monitoring and content removal;
- they do not publish illegal activities or other violations of the rules of the card scheme (they enter into an agreement with third party users who upload or create content for their website which contains provisions that also oblige the third party user to comply with this requirement);
- they obtain and retain written consent from all persons depicted in the content to allow public distribution of the content, upload the content to the merchant's websites and allow other users to download the content (they enter into an agreement with third party users who upload or create content for their website which contains provisions that also oblige the third party user to comply with this requirement);
- they verify the identity and age of all persons depicted in the content to ensure that they are of legal age (they enter into an agreement with third party users who upload or create content for their website which contains provisions that also oblige the third party user to comply with this requirement);
- they maintain a complaints procedure for reporting content that may be illegal or in breach of the rules of the card scheme and include in this procedure a mandatory requirement to investigate and resolve all reported complaints within 7 working days and to remove content immediately if the outcome of the investigation reveals evidence of illegal content or content in breach of a rule of the card scheme;
- they implement a content removal procedure that allows any person depicted in the content to request the removal of the content if the outcome of the investigation shows that consent was not given or is void under applicable law;
- they maintain a disagreement process to enable any disagreement regarding a void consent under applicable law to be resolved by a neutral body at the expense of the webmaster;
- they don't use marketing and search terms giving the impression that its content contains child exploitation materials or depiction of non-consensual activities neither they use such content to draw users to their website(s)
- with respect to content that is potentially illegal or otherwise in violation of the scheme standards, they will provide reports to us of such flagged content, along with any complaints received and relevant actions taken in response
- with respect to content that is potentially illegal or otherwise in violation of the scheme standards, they have effective policies in place that prohibit to promote or facilitate human trafficking, sex trafficking, or physical abuse.
- they will be able to provide the schemes upon request with temporary account credentials allowing access to the merchant website for viewing of content behind a paywall or where access is otherwise restricted
- all their websites are certified with the US code title 18 section 2257 statement

### **C. Monitoring/Privacy**

INET-CASH has the right to obtain the following documents, links to online pages or elements of the authentication test upon request:

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- Anti-Slavery Policy (covering human trafficking, sex trafficking and physical abuses)
  - Descriptions for:
    - Pre-screening and review for any content prior to publication
    - Vetting procedure(s) or system(s) for all content and capability for the vetting system to enable umbrella reporting Inet-Cash and/or the acquirer
    - Compliance process to align the business activity with regulation requirements
    - Number of moderators and/or third party moderators
    - Any real-time monitoring process and/or system and/or toolset
    - Any real-time content removal process and/or and/or toolset

INET-CASH reserves the right without your permission to monitor any and all communications through or with its facilities as well as all WEBMASTER's sites for compliance with this policy and INET-CASH's Terms and Conditions. INET-CASH may also be required to provide access to WEBMASTER's websites to representatives of the card associations and/or their acquiring members for monitoring for compliance with their operating rules. WEBMASTER agrees that INET-CASH is not considered a secure communications medium for the purposes of the Electronic Communications Privacy Act, and that no expectation of privacy is afforded. It may become necessary for INET-CASH's employees to examine system accounting logs and other records to determine if privacy violations or other network unfriendly activities have occurred.

#### **D. Cooperation with Authorities**

INET-CASH reserves the right to cooperate with law enforcement and other authorities in investigating claims of illegal activity including, but not limited to, illegal transfer or availability of copyrighted material, trademarks, child pornography, postings or E-mail containing threats of illegal activity.

#### **E. Confidentiality of Personal Subscriber Information**

INET-CASH will not release any WEBMASTER or customer personal subscriber information, nor WEBMASTER or customer billing information, to any third party except upon presentation of a valid court order, or request to which INET-CASH is legally required to respond to. WEBMASTER agrees that INET-CASH's judgment as to the validity of any court order, subpoena, or request shall be considered proper and final.

#### **F. INET-CASH's Right to Modify These Acceptable Use Policies**

INET-CASH may modify this policy on its website in any way, at any time. It is your responsibility to review the policy on the website on a regular basis to ensure compliance with the latest version. Your use of INET-CASH's services after such changes have been posted shall constitute your acceptance of the modifications to these policies.